### HIGHER EDUCATION AND LEADERSHIP

### A critical view.

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Responding to the world's problems from HE



# GLOBALISED HIGHER EDUCATION



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### GLOBALISED HIGHER EDUCATION

• Higher education (HE) has existed for many centuries under different guises.





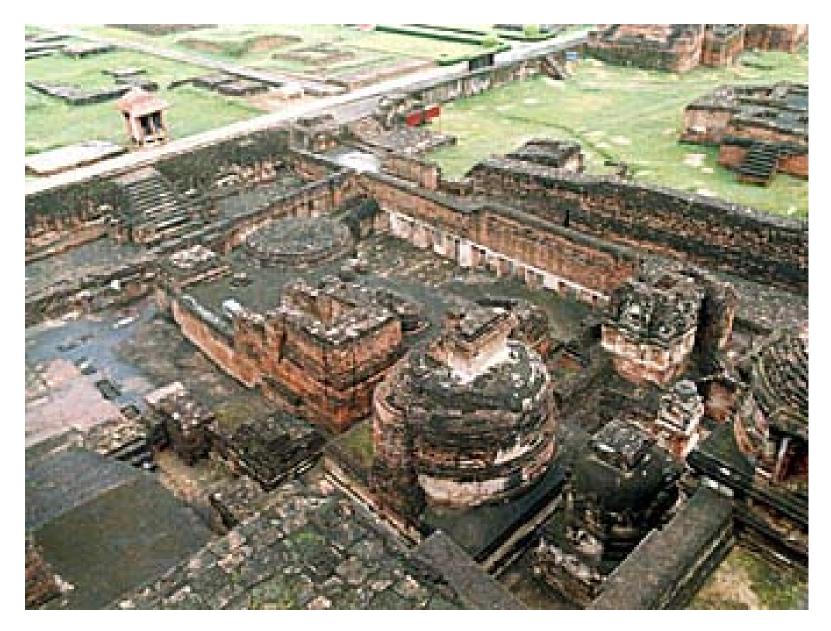
Socrates teaching in Athens, 4<sup>th</sup> Century BCE



Alexandria Library Ptolemaic Dynasty Egypt, 300 BCE



China, 6<sup>th</sup> Century CE Sui Dynasty introduced examination for bureaucrats



Nalanda Buddhist Monastery, India 5<sup>th</sup> to 12<sup>th</sup> Century



University of Bologna, Italy, 11<sup>th</sup> Century

### GLOBALISED HIGHER EDUCATION

# What has remained since Socrates and the Alexandria Library?

- Knowledge has remained a universal, global good.
- The global circulation of people and ideas.

#### What has changed?

- The size of HE and who access it.
- From elite pursuit to mass HE. (In 2006 144 million students in the world)
- The purposes of HE have multiplied



### GLOBALISED HIGHER EDUCATION

#### **Purposes of higher education:**

- 19<sup>th</sup> century: support industrial revolution and nationstate.
- Post- WWII (1939-1945): democratisation, driving technological change and science.
- Under globalisation: knowledge and innovation the bases of competition and global advantage.
- HE functions become more and more complex in the 21<sup>st</sup> century.



#### World Higher Education Conference, Paris 1998

- Educate, train and conduct research.
- Preparing students for active citizen participation "with a worldwide vision, for endogenous capacity-building, and for the consolidation of human rights, sustainable development, democracy and peace, in a context of justice".



#### Consensus at the end of the 20<sup>th</sup> century

- HE has a fundamental role in the production, diffusion and management of knowledge.
- HE "produces" the most global of all goods: Knowledge (harnessing this knowledge is essential for development).
- HE has a role in preparing students to exercise their role as citizens.
- But the consensus was opened to local interpretations and implementations that prioritised differently these roles.



# LEADERSHIP: THE PROBLEM



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### **Definitions and meaning (OED)**

- 19<sup>th</sup> century: the office of the leader.
- 1930s: ability to lead.



#### **Studies on leadership**

- Leadership an individual affair: Traits, behaviour of the leader.
- Since the 1970s: focus on the relationship between leader and followers.
- Relational leadership, distributive leadership, transformative leadership.
- Still leadership is about the influence of one individual on others; what changes is the manner and purpose of the influence.



### LEADERSHIP

- Google marks a trend.
- Leadership as a measure of success.
- Leadership as comparative advantage in the global market.
- Leaders everywhere.
- Leaders become celebrities.



### LEADERSHIP

### **Buy leadership!**

### **Sell leadership!**

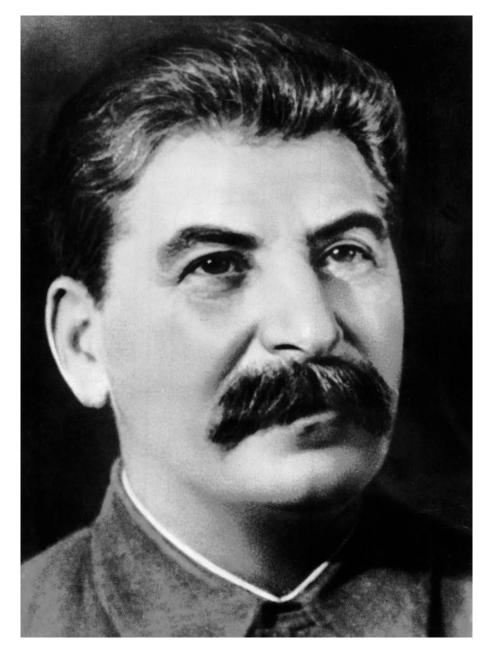
### The leadership industry



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- At the end of the 1990s 600 universities and colleges in the US offered leadership programmes to their students.
- Leadership programmes a global phenomenon.
- What is the problem in our globalised world to which leadership training is the ubiquitous answer?
- Why should universities be in charge of such a task?

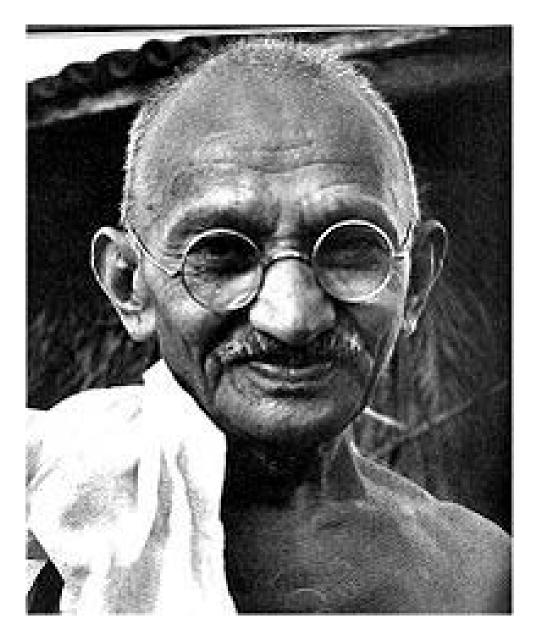




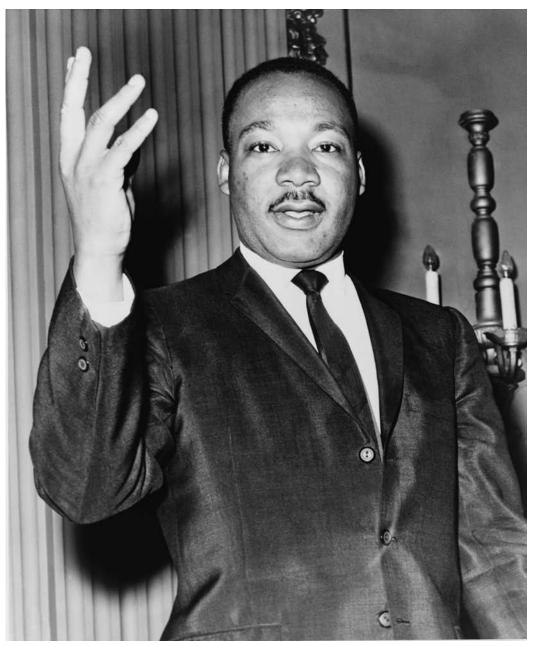
#### JOSEPH STALIN



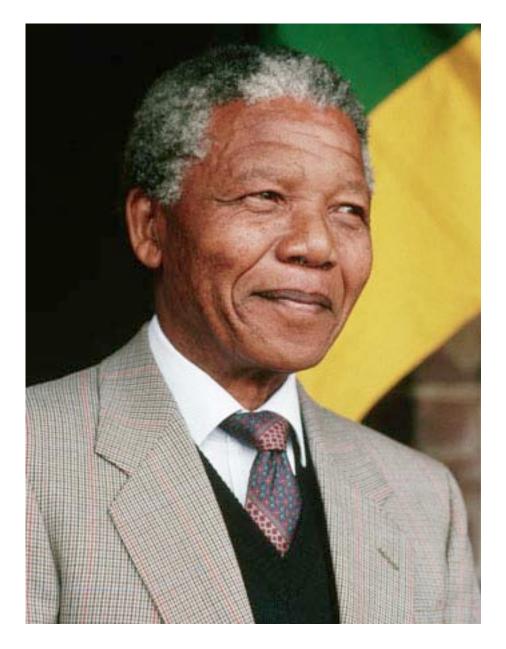
#### HENDRIK VERWOERD



MAHATMA GHANDI



#### MARTIN LUTHER KING



#### **NELSON MANDELA**

# SOUTH AFRICA'S HIGHER EDUCATION SYSTEM



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#### SOUTH AFRICA'S HE UNDER APARTHEID (1948-1993)

- Education enforced and reproduced white domination.
- Universities racially segregated.
- Black universities (1959): isolated, divided along race and ethnic lines.



#### On the eve of the first democratic election (1994)

- 525 000 students enrolled in 36 HEIs.
- 47% of the enrolments were white students.
- Black African youth participation in HE 9%.
- White youth participation in HE 70%.



#### Post 1994

- Internal reconstruction and development.
  - Build democratic institutions, redress racial imbalances, deliver social justice.
- Enter and compete in the global world.
  - Participate in international fora, participate in international markets.



- The current HE system was constructed against the backdrop of apartheid.
- Transformation was the conceptual shorthand that define the nature and the direction of change.



#### Purposes:

- To meet the learning needs and aspirations of individuals through the development of their intellectual abilities.
- To address the development needs of society and provide the labour market with high level skills.
- To contribute to the socialisation of enlightened, responsible and constructively critical citizens.
- To contribute to the creation, sharing and evaluation of knowledge.



- 900 000 enrolments.
- Majority of black enrolments.
- Increased number of women students.
- Greater number of black enrolments in science, engineering and technology.

- Low participation rate.
- High drop-out.
- Insufficient de-racialisation.
- Insufficient democratisation and transformation of knowledge.



#### Policy focus after 18 years

- Greatest policy and implementation attention to access, success and efficiency.
- Focus on research and teaching.
- Little or no attention to "the socialisation of enlightened critical citizens".
- Too busy trying to get the basics right.



### SOUTH AFRICA AND THE WORLD

- Basic access to food and health.
- Social justice, equity and human rights.
- Intercultural coexistence, dialogue and understanding.
- Peace, democracy, participatory governance and citizenship.
- Relation with the natural environment and different forms of life.
- Ethics, freedoms and values.



• What is the problem in our globalised world to which leadership training is the ubiquitous answer?



# **RETHINKING LEADERSHIP**



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### WHAT LEADERS LACK

- Lost their sense of citizenship.
- Became deaf to the community, selfish and destructive.



### **RE-POLITICISATION**

- The Arab Spring and Occupy Wall Street.
  - deliberative process.
  - politics not for politicians.
- This is symptomatic of a new kind of leadership.



### CITIZENSHIP

- Republican citizenship: social identity.
- Public deliberation.
- Acting together.
- Politics as an everyday way of existing with others.

• My identity as citizen provides content and ethical direction to my potential leadership



• If citizenship is about arguing and acting together

• How do we know that we are doing the right thing?



### **CITIZENSHIP**

- Judgement as a pre-condition for action.
- Citizenship taking the lead of my existence in community.
- Republican citizens are leaders in that step up and speak up.



### HIGHER EDUCATION AND LEADERSHIP

 To contribute to the socialisation of enlightened, responsible and constructively critical citizens. Higher education encourages the development of a reflective capacity and a willingness to review and renew prevailing ideas, policies and practices based on a commitment to the common good.



### HIGHER EDUCATION AND LEADERSHIP

- Citizenship is not an automatic state, individuals are socialised into it.
- Citizenship has specific properties, i.e. it is critical and responsible.
- Citizenship requires reflection, evaluation and renewal.
- Citizenship focuses on the common good.



### FACILITATING CITIZENSHIP

- Know, understand, judge, challenge, act.
- Knowledge that is critical of itself.
- Understanding as an intellectual and moral operation.
- Enlarged imagination.
- Practise of judgement.
- Teaching as a public sphere space.



# **THANK YOU**



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