

Short CV

Highest Academic Qualification: B. Com Hons As lecturer in Business Management who is mainly responsible for the first year's course, *Contemporary Management*, the development of study material and relevant techniques to carry information over to students is of the utmost importance. I am continuously busy to try new techniques to make my teaching as effective as possible with maximum advantage to the students. It is my aim to make students life long learners, who can study new information on their own. Quality teaching is very important to me. Further courses that I lecture include:

- Project Management for second year students,
- Entrepreneurship for second year students,
- General Management for first year students and
- Project Management for honors students.

My research is on Innovation and I am currently busy with research for my M. Com.

Publications (Short List)

Chapters in books

Hoofstukke in boeke

- **ROSSOUW, K** External Environment. Lazenby, J.A.A. (Ed.) Strategic Management – South African concepts and cases. Van Schaik, Pretoria, 2004. pp 83 - 116