



DR JAN SWANEPOEL

Senior Lecturer and Researcher

Director

Consultant

PROFILE

Being a senior lecturer and researcher affiliated to the Centre for Sustainable Agriculture, Extension and Rural Development at the University of the Free State, I focus on curricula development and teaching in the fields of agriculture and development economics. Furthermore, I am managing all third-stream and community projects of the Centre. I supervise numerous Masters and PhD students, and conduct research.

I hold directorship positions at a further training and education business, as well as a consulting company.

CONTACT

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HOBBIES

Family activities
Participation in triathlon events
Plant breeding
Vegetable growing

EDUCATION

PhD in Sustainable Agriculture - University of the Free State

2015 – 2017

Research:

Assessing Household Food Security in the Cape Town Metropole, with Reference to the Role of Urban Agriculture.

MBA (Masters in Business Administration) - University of the Free State

2012 to 2014

Distinctions in:

- Financial and Managerial Accounting
- Project Management
- Financial Management
- New Venture Creation

PG Dip in CFP (Post Graduate Diploma in Certified Financial Planning) - University of the Free State

2020

WORK EXPERIENCE

University of the Free State - Senior Lecturer & Researcher

March 2016 – Current

Lecturing Agricultural Economics; Principal Investigator of numerous projects; Curricula development; Supervision

MSC Business College – Franchise co-owner & director

January 2014 – Current

Plan, organize, direct, control and coordinate the financial, educational and administrative aspects of the College

Agri Innovision Africa Pty Ltd – Director & Consultant

November 2018 – Current

Agriculture Enterprise Development; Business Planning and Development; Business consulting; Agribusiness Training and Skills Development

SKILLS

Lecturing & Research

Project planning & management; Enterprise development

Business planning and administration

WORK EXPERIENCE

Senior Lecturer & Researcher

University of the Free State
Oct 2018 – Current

Skills and Responsibilities

- Lecturing Agricultural Economics
- Principal Investigator of numerous projects
- Curricula development
- Supervision of PhD and Masters students
- Proposal and business plan writing

Lecturer & Researcher

University of the Free State
Jan 2016 - Oct 2018

Skills and Responsibilities

- Lecturing Agricultural Economics
- Principal Investigator of numerous projects
- Curricula development
- Supervision of PhD and Masters students

Franchise Co-owner & Director

MSC Business College
Jan 2014 – Current

Skills and Responsibilities

- Plan, organize, direct, control and coordinate the administrative aspects
- Implementing systems and procedures
- Financial management
- Recruit, induct and develop employees

Director & Consultant

Agri Innovision Africa Pty Ltd
Nov 2018 – Current

Skills and Responsibilities

- Agriculture Enterprise Development
- Business Planning and Development
- Business consulting
- Agribusiness Training and Skills Development
- Financial Planning
- Technical Advice and Support
- Project planning and management

General Manager & Strategic Consultant

Free State Meat Wholesalers t/a
Central Offal Supplies
Sept 2014 – Dec 2019

Skills and Responsibilities

- Strategic decision making and planning
- Management decisions
- Setting of goals and targets for the business
- Financial management, budgeting and planning
- Implementing of structures and processes
- Overseeing managers, their duties and delegating tasks

General Manager & Strategic Consultant

Flash and Learn, Educational Products

June 2010 – Dec 2013

Skills and Responsibilities

- Strategic planning and innovation
- Marketing
- Research and development
- Management of production lines
- Staff and personnel management
- Liaison with clients and suppliers

Manager

RAMSEM - Embryo Centre

Mar 2008 – May 2010

Skills and Responsibilities

- Development of hormonal programs
- Management of embryo exports
- Ram collection, evaluation and handling of semen
- General management
- Liaison with clients
- Marketing and Training

Centre manager

Uniting Christian Student Association (UCSA)

Jan 2005 – Dec 2007

Skills and Responsibilities

- Management of centre and staff
- Corporate Teambuilding
- Budgeting and bookkeeping
- Initiating and developing facilities
- Marketing of the centre and facilities
- Presenting camps and team building events
- Liaison with other organizations
- Training of staff
- Facilitating processes
- Delivering talks and presentations
- Outdoor Adventure coordinator

EDUCATION

PhD in Sustainable Agriculture

2015 – 2017

University of the Free State

Research:

Assessing household food security in the Cape Town Metropole, with reference to the role of urban agriculture.

Keywords:

Development Economics; Urban Agriculture; Food Security

MBA (Masters in Business Administration)

2012 to 2014

University of the Free State

Distinctions in:

- Financial and Managerial Accounting
- Financial Management
- Project Management
- New Venture Creation

PG Dip in CFP (Post Graduate Diploma in Certified Financial Planning)

2020

University of the Free State

M Sc. Agric (Animal Breeding)

2004-2006

University of the Free State

Title of dissertation:

- A genetic evaluation of the Dohne Merino breed in South Africa.

B Sc. Agric Honors

2003

University of the Free State

Major Subjects:

- Animal breeding, Physiology, Feeding

AWARDS & ACHIEVEMENTS

- Written and published a book: "Wedstryd van die Lewe"
- Winner of International Case Study Competition at IFAMA Conference, 2017
- Keynote presentation at South African Society of Agricultural Extension (SASAE) and African Forum for Agricultural Extension (AFAS) Conference, 2017
- Best academic paper at SASEA conference, 2016
- Best MBA student in Financial and Managerial Accounting, 2012
- Best MBA student in Project Management, 2012
- Golden Key award, 2002

OTHER POSITIONS

Assistant Editor

South African Journal of
Agriculture Extension (**SASAE**)
Jan 2018 -Current

Skills and Responsibilities

- Collaborating with the editor-in-chief to research and plan new articles
- Commissioning articles
- Liaising with reviewers and authors
- Language editing
- Publication of journal
- Administrative and managerial tasks

Committee Representative

Faculty Agricultural and Natural
Sciences
Senate Research Ethics
Committee
2019 - Current

Skills and Responsibilities

- Represent Faculty on University Senate Ethics Research Council
- Decision-making concerning University research

Committee Member

General Human Ethics Research
Committee – University of the
Free State
2018 - Current

Skills and Responsibilities

- Reviewing of research proposals
- General Human Ethics Research Committee meetings

PUBLICATIONS

Jepthas, G. and Swanepoel, J. W. 2019. Implications of the environmental impact assessment regulations on the agricultural sector in the Overberg District in the Western Cape for emerging farmers. *S. Afr. J. Agric. Ext.* Vol. 47 No. 2, 2019: 128 – 139. DOI: <http://dx.doi.org/10.17159/2413-3221/2019/v47n2a509>

Bastian, R. M., Swanepoel, J. W. and Van Niekerk, J. A. 2019. Effectiveness of the implementation of the mechanisation programme for emerging farmers in the Overberg and Eden Districts of the Western Cape. *S. Afr. J. Agric. Ext.* Vol. 47 No. 2, 2019: 58 – 71 DOI: <http://dx.doi.org/10.17159/2413-3221/2019/v47n2a503>

Swanepoel, J.W., Van Niekerk, J.A. and D'Haese, L. S. 2017. The socio economic profile of urban farming and non-farming households in the informal settlement area of the Cape Town metropole of South Africa. *S. Afr. J. Agric. Ext.*, Vol. 45, No. 1, 2017: 131 –140. DOI: <http://dx.doi.org/10.17159/2413-3221/2017/v45n1a447>

Swanepoel, J. W., Van Niekerk, J. A., and Van Rooyen, C. J. 2017. An analysis of the indicators affecting urban household food insecurity in the informal settlement area of the Cape Town metropole of South Africa. *S. Afr. J. Agric. Ext.*, Vol. 46, No. 1, 2018

Swanepoel, J.W., and Van Niekerk, J.A. 2017. The level of household food security of urban farming and non-farming households in the informal settlement area of the Cape Town metropole of South Africa. *S. Afr. J. Agric. Ext.*, Vol. 46, No. 2, 2018

Swanepoel, J.W.; Van Wyk, J.B.; Cloete, S.W.P.; Delpont, G.J. 2007. Inbreeding in the Dohne Merino breed in South Africa: short communication, *South African Journal of Animal Science* Vol. 37 (3) 2007: pp.176-179.

Van Wyk, J.B.; Swanepoel, J.W.; Cloete, S.W.P.; Olivier, J.J.; Delpont, G.J. 2008. Across flock genetic parameter estimation for yearling body weight and fleece traits in the South African Dohne Merino population. *South African Journal of Animal Science* Vol. 38 (1) 2008: pp. 31-37.

Van Wyk, J.B., Swanepoel, J.W., Delpont, G.J., Cloete, S.W.P. 2006. Estimates of genetic parameters for yearling body weight and fleece traits in the South African Dohne Merino population. *Poc. 8th Wrld. Congr. Gen. Appl. Livest. Prod.* 13-18.3.

CONFERENCE PAPERS

Reaching the plate – Success stories of South African agriculture through extension and advisory systems: South African Society of Agricultural Extension (SASAE) Conference, Durban, South Africa, 2017

Assessing Household Food Security in the Cape Town Metropole, with Reference to the Role of Urban Agriculture: South African Society of Agricultural Extension (SASAE) Conference, Durban, South Africa, 2017

Improving Agribusiness and Access to Markets of Smallholder Farmers – How good management practices in pluralistic advisory systems can make a difference: Northern Cape Extension Conference, Kimberly, South Africa, 2017

Analysing urban agriculture as a strategy to improve household food security in the Cape Town Metropole of South Africa: Western Cape Extension Conference, Langebaan, South Africa, 2017

Improving Agribusiness and Access to Markets of Smallholder Farmers – How good management practices in pluralistic advisory systems can make a difference: Western Cape Extension Conference, Langebaan, South Africa, 2017

The role of Extension in Food Security: Free State Extension Conference, Bloemfontein, South Africa, 2016

Improving agribusiness of emerging small scale farmers through good management practices in pluralistic advisory systems - Success stories due to advisory services in the Western Cape: CFS43 – side event, Rome, Italy, 2016

Good management practices in agricultural extension: A Western Cape case study. South African Society of Agricultural Extension (SASAE) Conference, 2016

Genetic Parameters for yearling traits in the South African Dohne Merino population, South African Journal of Animal Science, 41st Congress, 2006

MEMBERSHIPS

- Member of South African Society of Agricultural Extension (SASAE) – A-rating
- Member of MENSA – High IQ society

PROJECTS AND THIRD STREAM INCOME GENERATED

Principal Investigator / Project Manager

2019 - 2022

Regional Universities Forum for Capacity Building in Agriculture (RUFORUM)

Building Competitiveness for communal farmers through developing the wool value chain in the Free State Province of South Africa

Project Administrator

2019 - 2022

Standard Bank / Department of Agriculture Rural Development and Land Reform / University of the Free State

Agribusiness Transformation Program, empowering black emerging farmers

Project Administrator

2019 - 2021

Tiger Brands & Siyakhana

University of the Free State Food security vegetable garden project

Principal Investigator / Project Manager

2016 - 2017

Food and Agriculture Organization of the United Nations (FAO) / Western Cape Department of Agriculture

Improving agribusiness and access to markets of smallholder farmers - How good management practices in pluralistic advisory systems can make a difference

Principal Investigator / Project Manager

2017 - 2018

University of Gent / University of the Free State / Food and Agriculture Organization of the United Nations (FAO)

Reaching the plate: Success stories of South African Agriculture in a changing climate by means of

ACHIEVEMENTS

- Free State Duathlon Team (Olympic distance) – 2015
- Free State Duathlon Team (Olympic distance) – 2016
- South Africa Duathlon Team (Olympic distance) – 2016
- Duathlon World Championships (Spain) - 2016
- Free State Duathlon Team (Olympic distance) – 2017
- Free State Biathlon Team - 2018

OTHER SKILLS AND QUALITIES

- results-driven, logical and methodical approach to achieving tasks and objectives
- determined and decisive; uses initiative to develop effective solutions to problems
- reliable and dependable – high personal standards
- self driven and self reliant – sets aims and targets and leads by example
- high integrity, diligent and conscientious - reliable and dependable
- good researcher – creative and methodical – probing and resourceful

REFEREES

Name: Prof Danie Vermeulen
Relationship: Dean
Institution: The Faculty Natural Sciences and Agriculture, University of the Free State
Email: VermeulenD@ufs.ac.za
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Name: Prof Johan van Niekerk
Relationship: Director
Institution: Centre for Sustainable Agriculture, Rural Development and Extension,
University of the Free State
Email: vniekerkja@ufs.ac.za
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Name: Prof Johan van Rooyen
Relationship: Mentor
Institution: University of Stellenbosch, Professor in Agricultural Economics
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Name: Prof Frikkie Nesor
Relationship: Head of Department
Institution: Department of Animal, Wildlife and Grassland Sciences, University of the Free State
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Name: Mr. Jerry Aries
Position: Deputy Director: Land Reform
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