

The NSH Extreme Challenge

Take part in the challenge this Mandela Day and help us to create awareness!

Benefits:
public relations, team building and community engagement.

67
minutes

Business challenge

Enter your business team of five for The NSH Extreme Challenge, take part on 17 July.



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UNIVERSITY OF THE
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UNIVERSITEIT VAN DIE
VRYSTAAT
YUNIVESITHI YA
FREISTATA



Join us to celebrate Mandela Day this year. Enter your team of five if you have what it takes to win the *NSH Extreme Challenge Champions* title! On 17 July 2015, various business teams from Bloemfontein will take part in the *NSH Extreme Challenge* in partnership with the *Vrystaat Kunstefees/Arts Festival/Tsa-Botjhaba* and *No Student Hungry (NSH)*.

What does the challenge entail?

The nature of the challenges will remain a secret, only to be revealed on the day of the event. Be prepared for competitive mental and physical challenges. Only the best team will hold the title.

What is the goal of the NSH Extreme Challenge?

The goal of the NSH Extreme Challenge is to create awareness on food insecurity and to raise funds for the No Student Hungry Bursary Programme (NSH) of the University of the Free State (UFS). The community is encouraged to bring non-perishable food items to the event to help our supportive initiatives to alleviate food security amongst students.

What is NSH?

NSH, was started in 2011 by Prof Jonathan Jansen, Vice-Chancellor and Rector of the UFS. By offering students a food bursary, NSH aims to alleviate food insecurity among students at the University and, in doing so, enhance their chances of completing their studies.

How can my business benefit from this?

There are numerous marketing and public relations advantages, for example, community outreach and support. Invite all your clients to support you on the day and challenge other businesses to compete against you.

How can we enter?

Contact Vicky Simpson to enter your team of five or for more information about the NSH Extreme Challenge on T: 051-401 7197 or E: simpsonvz@ufs.ac.za

How can my business help NSH?

Businesses are welcomed to allocate funds from their CSI budget and make a donation toward the NSH Bursary Programme. Invoices or Tax Certificates can be issued for contributions made to NSH. R5000 can change a student's life for a year.

How can I challenge other businesses?

Have you ever lost in a challenge and wished that you could settle the score once and for all? We can supply you with an official personalised NSH Extreme Challenge design, free of charge, which you can send to your 'rival'. If they deem themselves brave enough, they can accept the challenge, by contacting the NSH Coordinator, who will assist them with the registration process.

What will happen on the day of the event?

The event will take place during the *Vrystaat Kunstefees/Arts Festival/Tsa-Botjhaba* at the UFS. The general public and members of the media will be invited to attend the event and show their support. Teams will receive a specific time at which they will take part in the challenge. The winning team will be announced at the end of the day.

Additional benefits for the winning team:

The winning team will have a photo taken of them with our NSH officials which will be published in various media channels of the university as well as in a local newspaper. In addition to the positive publicity, your business team will feature in our annual NSH newsletter, which is distributed to national corporate and private donors.





Enter your business
team and change
one life for a year.

The No Student Hungry Bursary Programme.
Changing lives since 2011. Inspired by leaders.